



SRI SATHYA SAI
ANNAPOORNA
LET NO CHILD GO TO SCHOOL HUNGRY EVER



A P R I L

NEWSLETTER

2023

ANNAPOORNA

THE GIFT OF NUTRITION

<https://annapoorna.org.in>

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JOURNEY TO SAISURE NUTRITIONS LLP - MR. SUSHEEL KUMAR

(PROJECT AND PROCESS CONSULTANT, SAISURE NUTRITIONS, LLP)

This article describes the personal journey of Mr. Susheel, who was chosen by Sadguru Sri Madhusudan Sai to be the instrument for overseeing and setting up the SaiSure Nutritions plant, thereby starting a manufacturing facility that would cater to the needs of material supply of Annapoorna Trust. This article gives you an insider's view of what happened and how it happened!



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THE GENESIS OF SAISURE NUTRITIONS LLP (SSNLLP)

It was in early October 2020 when a common associate, who happens to be an ardent devotee of Sadguru Sri Madhusudan Sai, contacted me in Mysore and informed me about the philanthropist work that Annapoorna Trust, Muddenahalli is doing to provide Morning Nutrition through breakfast and SaiSure health supplement to school-going children of Karnataka state in collaboration with the State Government – Ksheera Bhagya project. I got involved with the team as a consultant from Dec 2020 even though I had the apprehension of having come from a background of setting up Alcoholic Beverage Plants. At that time, the health supplements were outsourced by SaiSure from renowned food processing companies in and around Bengaluru. The SaiSure think tank, in one of our meetings at Bengaluru, expressed their interest in setting up the plant to manufacture different variants of SaiSure.

A STRONG RESOLVE TO SET UP THE PLANT

My first visit to Sri Satya Sai Ashram in January 2021 changed my perspective after going around and seeing the vast campus with multiple activities encompassing education institutions with 1500 children, all in boarding facilities from 6th to 12th standard, functional hospital for Pediatric congenital heart surgery, and distribution of breakfast and Health Nutrition supplement – all free-of-cost. I felt it was some divine blessing that I have been identified for being part of this great mission of selfless love and service. The resolve became stronger.



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PLANNING OF TECHNICAL SPECIFICATIONS

We relied on the data published by Women and Child Development Department of Karnataka State and decided to have a processing plant to meet the requirements of 4 categories - pregnant women, toddlers, and preschool & school children. Considering a serving size of 10-15g per day per beneficiary, a plant of capacity 500 Tons/mo. was envisaged. Since the total area available for setting up of the plant was 12,900 sq ft, we planned to go vertical to create space for storing Raw Materials and Finished products, Process area, Utilities like- DG, Electrical substation, Air Compressor, Water treatment plant, laboratory, and administrative area. Many processes flow, starting from Pneumatic conveying, Extrusion Cooking for Millet to drum dried products, were examined and discussed with many reputed OEMs for supply of equipment starting from Andritz India, Buhler India, Reico, and Knitcon Pune. Reputed manufacturing units were visited, engaging in the production of Health supplements for third parties and their own brands as well, such as Griffith Evexia, Parsons, PMV Malt, Bar Malt, Milkose, etc.

PROJECT MANAGEMENT

A detailed project report – (DPR) document with Financials was prepared in-house in April 2021 to approach the lending Institutions for term loans to meet the Capex requirement and have the financial closure with promoters' equity. The same DPR in an abridged version was made ready for submission to various Govt. Departments – like KSPCB, BESCO, Director of Factories and Boilers, Office of the Asst. Labor Commissioner, FSSAI & Department of Fire and Safety for approvals and Licenses. By Oct-21, the State Bank of India approved the term loan, and the amount was ready for disbursement as advance along with the PO to various vendors for the supply of process equipment and Utilities.

VENDOR ASSESSMENT AND EVALUATION

Although the vendor assessment process was challenging, the team was effective in finding low-risk sources for high-quality equipment and services. By Jan.22-Feb.22, the major vendors were finalized, and the letters of Interest were issued with proper Purchase orders and agreed advance amounts, with deliveries of Plant and machineries by Oct.22. The civil work, after finalizing the flow diagram and process P & ID through a process of vendor assessment and Technical Bid analysis, was finalized on Feb.22. The major Vendors were-

- Knitcon Solutions Pvt Ltd, Pune—the Process Plants
- BryAir and Green Leap—Dehumidifier and HVAC
- Vanishri Constructions—Civil and Structural work

CIVIL WORK BEGINS

It was indeed a momentous day at SaiSure Nutritions LLP, Muddenahalli, when the civil work was started on 6th March 22. The total built-up area is 24000 sq ft with a 6-storeyed process building. The process area is provided with pharmaceutical-grade Ucrete flooring. Each process floor is provided with air ducts with filters for the inflow of clean, conditioned air of low RH of 45% and Temp. 26°C. SSNLLP is a state-of-the-art nutraceutical manufacturing facility with material flow from the top down to the ground floor for packing in laminates and pet jars, which makes it energy efficient.

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INAUGURATION OF SAISURE NUTRITIONS LLP

The manufacturing facility of SaiSure Nutritions LLP, Muddenahalli, was inaugurated on a very auspicious day by Sadguru Sri Madhusudan Sai on 14th January 2023, and the commercial production commenced on 22nd Feb.2023, exactly 4 years after the conceived idea as guided by Sadguru Sri Madhusudan Sai on 22nd Feb 2019, when the official launch of SaiSure was announced in the presence of the former Hon. Chief Minister of Karnataka - Sri Kumaraswamy ji.

Thereafter, the unit has produced 35 tons of Ragi formulation in March 2023 for the State of Telangana and is now poised for 120 tons of production for the State of Telangana in May 2023. Our beloved Swami has envisioned 5 such plants in rural areas of the State of Karnataka in the next 10 years and hopefully in many other states where Annapoorna Trust has introduced the health supplement to address "Hidden Hunger." The job is not completed until Sadguru Sri Madhusudan Sai's mission of "Let No Child Go to School Hungry Ever" is accomplished.

To read full detailed article, please refer to this [link](#)

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MORNING NUTRITION LAUNCH IN GHAZIABAD, UTTAR PRADESH

6TH APRIL 2023



Annapoorna Morning Nutrition Program was launched in Ghaziabad, Uttar Pradesh on the auspicious occasion of Hanuman Jayanti on 06 April 2023 at BSA (Basic Shiksha Adhikari) office. 'SaiSure Ragi' variant will be served to nearly 1,200 government school-going children across 8 schools.

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Ragi, or the finger millet, has a very good nutritional profile, encompassing all the essential macronutrients – carbohydrates, fibres, fats and proteins, along with noteworthy level of key micronutrients – vitamins and minerals. It has negligible levels of cholesterol and sodium, to promote heart wellness. In addition, ragi contains considerable quantities of vitamins C and E, to boost immune, skin and hair health. Being a good source of natural calcium, Ragi strengthens bones in growing children.

It is a known fact that a good nutrition diet is essential for a healthy mind and body. And there are very famous sayings like 'health is wealth' which continuously reminds us of the importance of health. When the body does not receive a balanced diet, it becomes malnourished. This is one of the main reasons why so many children and women, who have been denied a proper and balanced diet end up malnourished and vulnerable to diseases. 'SaiSure Ragi' variant is a godsend to these children of Ghaziabad who will build a good health profile, which is central to a good and meaningful lifestyle.

During the launch event, the BSA of Ghaziabad – Mr. Vinod Kumar Mishra and his team along with the HMs of the 8 schools in Kavi Nagar area of Ghaziabad, were present. Ms. Shipra Chaddha – Client Relationship Manager and Mr. Arvind Pachouri – Senior Executive Operations represented on behalf of Annapoorna Trust. The gathering was briefed about Annapoorna Morning Nutrition program flourishing across the country and were further keen on extending it to many more children in Ghaziabad rural as well. Mr. Vinod Kumar Mishra was very appreciative of this Morning Nutrition program, and quoting that this being the year of millets and as per the Prime Minister's directive, he said such health drinks should be encouraged. He urged the HMs to be diligent in serving the Ragi Malt to all the children.

Children are the supreme assets of a nation. It is our responsibility to protect their rights, be it right to nutrition, right to education or right to healthcare.



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ANNAPOORNA TRUST'S MEET WITH SCHOOL EDUCATION DEPARTMENT OFFICIALS IN MAHARASHTRA

20TH APRIL 2023

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On 20th April 2023, Annapoorna Trust, represented by Mr. Santosh Allath, the National Manager, met the School Education Department officials, in Maharashtra –

Mr. Pramod Patil, Under Secretary of School Education

Mr. Ranjit Singh Deol (I.A.S.), Hon'ble Secretary, School Education and Sports Department

Mr. Deepak Vasant Kesarkar – Hon'ble Minister, School Education, Marathi Bhasha

Mr. Santosh Allath briefed them about Annapoorna Trust's presence currently in the Vidarbha and Solapur regions of Maharashtra, where the government school-going children are being served SaiSure multi-nutrient health mix and Ragi Cereal Health mix along with health cookies. He also explained about the Morning Nutrition program carried out by the Trust in 23 states and 5 Union Territories, serving more than 12,00,000 Govt. school children. A proposal for further expansion in various other districts in the state was also discussed.

He also met the Cabinet Minister of Education of Maharashtra, Mr. Dipak Kesarkar, to whom he apprised about the Morning Nutrition program and informed about the proposal for expansion. The minister graciously listened and asked his secretary to follow up further.



Annapoorna Trust looks forward to getting permission to start in other districts of Maharashtra soon.

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LAUNCH OF SAISURE IN UT - DADRA AND NAGAR HAVELI AND DAMAN AND DIU

21ST APRIL 2023

SaiSure Morning Nutrition program was launched in another union territory, Dadra and Nagar Haveli and Daman and Diu, on 21 April 2023 by Annapoorna Trust. With this recent launch, Annapoorna Trust has its presence in a total of 5 union territories and 23 states. SaiSure Morning Nutrition program was launched in another union territory, Dadra and Nagar Haveli and Daman and Diu, on 21 April 2023 by Annapoorna Trust. With this recent launch, Annapoorna Trust has its presence in a total of 5 union territories and 23 states.

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Nearly 1000 children in Centre Primary School (CPS) in Silvassa will receive SaiSure Multi Nutrient Health mix along with milk powder. A measure of health parameters like height, weight, and haemoglobin under the health profile test for 969 students of CPS Silvassa school was noted by Rashtriya Bal Swasthya Karyakram (RBSK), which operates under the Ministry of Health and Family Welfare, Government of India. This is a case study that is done to study the impact of the health mix, and hence one test is conducted prior to the launch of SaiSure Multi Nutrient Health Mix and one more, 3 months post the launch.



SaiSure is a malt-based multi-nutrient supplement, specifically designed for the growth of children. It meets the protein, vitamin, and mineral requirements and is designed to meet 50% of the recommended daily allowance (RDA) of most of the Micro-Nutrients like iron, calcium, etc. It is easily scalable and is well received by children due to its delicious taste. The marked improvements post consumption of SaiSure in children, besides improved health parameters, is multi-fold, some of it being a reduction in the drop-out rate of children and an increase in punctuality and attendance, thereby resulting in better academic performance.



The launch event took place in Centre Primary School, Silvassa, in the presence of Mr. Jayesh Bhandari – District Education Officer, Ms. Sheetal Rose – Assistant Head Mistress of CPS, along with other teachers, and Mr. Santosh Allath – National Manager of Annapoorna Trust.

Addressing the gathering at the launch event, Mr. Santosh Allath, the National Manager of Annapoorna Trust, spoke about Annapoorna Trust currently serving nearly 1.2 million children in various government schools across the entire country. Mr. Jayesh Bhandari, the District Education Officer, urged the children to consume this health mix every day and further explained that it would improve the cognitive abilities of the children alongside several other health benefits. “We have started with one school now. We will expand to many other schools shortly,” he said. Mr. Jayesh Bhandari, in spite of his busy schedule, attended the launch event and played a key role in selecting this school.

Setting a child on a proper course with good daily nutrition and the ability to attend and succeed in school is our collective social responsibility and one which will go a long way in nation-building.

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UTTARAKHAND IN FOCUS



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After successfully completing a pilot project in the Dehradun Distt. of Uttarakhand, we entered into an agreement with the School Education Department, Uttarakhand, where the department agreed to provide milk powder to school children and micro-nutrient health mix will be provided from our side. We have been running this program successfully for the last two years and have been gradually increasing the number of children covered under this program. Right now, the number stand at 7500+ children in more than 130 schools. We will soon be increasing the number of children to 25,000.



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TESTIMONIALS OF ANNAPOORNA BENEFICIARY SCHOOL TEACHERS

APRIL 2023



Sri Sathya Sai Annapoorna Trust is providing Ragi cereal millet-based health mix in our school, for which we are noticing great progress in students in terms of academics and health parameters. Prior to the COVID pandemic, the Trust was providing breakfasts like Upma, Khichdi, Attukulu, etc. Would appreciate it if breakfast is also provided in addition to the health drink. School authorities also do their bit to enhance the spirits of mid-day meal cooks along with the support they receive from local panchayats. Doctors have also noticed an improvement in iron levels in children due to the consumption of the Ragi Cereal Health mix. On behalf of parents and students, we thank Sadguru Madhusudan Sai and Sri Sathya Sai Annapoorna Trust for this great initiative.

D PRABHAKAR, MPUPS NERELLA
THANGALAPALLY MANDAL, RAJANNA SIRCILLA

Sairam, Good Morning. “manav seva is madhava seva” and “Hands that Serve are Holier than the Lips that Pray.” We notice these quotes in action by Sri Sathya Sai Annapoorna Trust. The trustees take care of children like their own by providing healthy breakfasts like Upma, Khichdi, Ragi Java, Attukulu, etc., since the last 8 months in MPPS Areguda school located in Kagaznagar Mandal in Kumuram Bheem Asifabad district. We express our gratitude to Sadguru Sri Madhusudan Sai for providing nutrition to children. We are also noticing growth in children in terms of physical and mental health. We are so much grateful for this.

MANASA, MPPS AREGUDA
KAGAZNAGAR MANDAL, KUMURAM BHEEM ASIFABAD



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TESTIMONIALS OF ANNAPOORNA BENEFICIARY SCHOOL TEACHERS

APRIL 2023



“Hands that Serve are Holier than the Lips that Pray.” We appreciate Sadguru Sri Madhusudan Sai – Founder and Trustee of Sri Sathya Sai Annapoorna Trust located in Muddenahalli, Karnataka, for having understood the plight of poor children in Government schools and having come forward to provide free morning nutrition to them, who usually come to schools on an empty stomach. Healthy food, in fact, enhances oxygen levels and, in turn, aids their cognitive abilities. We, the students and staff of the schools, are very much thankful and request to continue the services in the coming years as well.

N RAMCHANDRA REDDY, HEADMASTER
DAMMAKAPALLY SCHOOL
KONDAPAK MANDAL, SIDDIPET

We thank Sadguru Madhusudan Sai for understanding the plight of students and addressing their hunger by providing healthy morning nutrition. Students were not punctual to class previously. Now they are more enthusiastic to attend classes after Ragi Jawa – Millet health mix is provided every morning. They are liking the taste as well & demanding more of it. We express our gratitude towards Sri Sathya Sai Annapoorna Trust for having taken up this noble initiative.

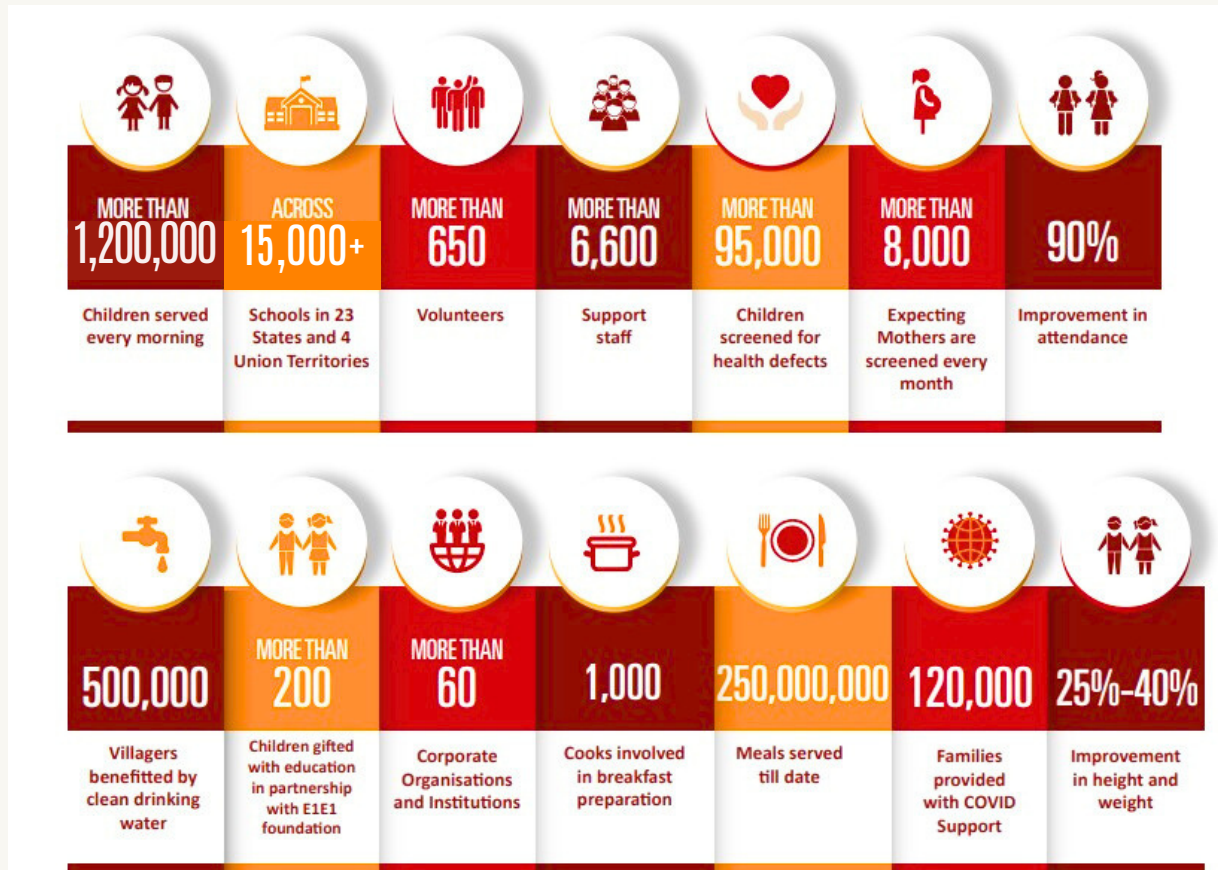
KOMARAI AH, HEADMASTER, MANDAL
PARISHAD PRIMARY SCHOOL
ANANTHARAM VILLAGE, JAGTIAL



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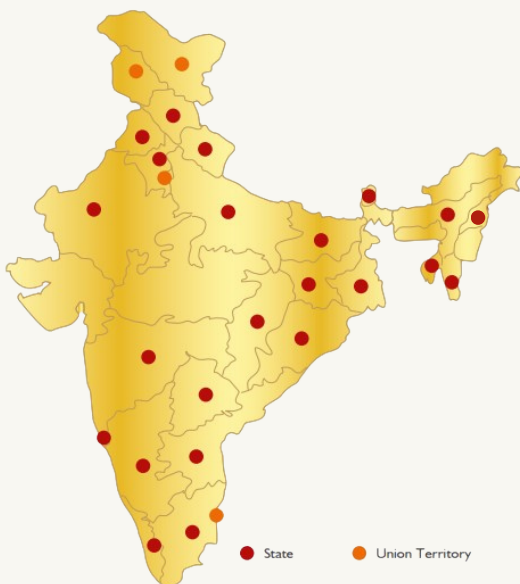
A QUICK OVERVIEW



ANNAPOORNA FOOTPRINT

INDIA

23 STATES, 4 UNION TERRITORIES



State	Children	Schools
KARNATAKA	4,83,379	5761
ANDHRA PRADESH	3,22,917	4331
TELANGANA	2,86,475	4070
PUDUCHERRY (UT)	28,578	267
RAJASTHAN	25,000	200
TAMILNADU	9,274	114
UTTARAKHAND	7,735	130
MIZORAM	4,000	113
UTTAR PRADESH	3,897	40
DELHI (UT)	3,286	9
TRIPURA	3,000	24
NAGALAND	2,624	72
JHARKHAND	2,489	16
BIHAR	2,000	11
HIMACHAL PRADESH	1,429	15
HARYANA	1,288	9
GOA	1,076	62
PUNJAB	1,018	9
WEST BENGAL	1,000	10
CHATTISGARH	1,000	5
LADAKH (UT)	1,000	10
MAHARASHTRA	974	12
SIKKIM	536	22
J&K (UT)	343	6
ASSAM	200	10
KERALA	120	1
ODISHA	26	1
Grand Total	11,94,864	16,330

OVERSEAS



Indonesia Thailand Nigeria Sri Lanka Australia

AS OF FEBRUARY 2023



SRI SATHYA SAI
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Let
NO
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SCHOOL
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