



SRI SATHYA SAI
ANNAPOORNA
LET NO CHILD GO TO SCHOOL HUNGRY EVER

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NEWSLETTER FEBRUARY EDITION

ANNAPOORNA

THE GIFT OF NUTRITION



<https://annapoorna.org.in>

Sri Sathya Sai Annapoorna Trust,
Muddenahalli, Karnataka, India

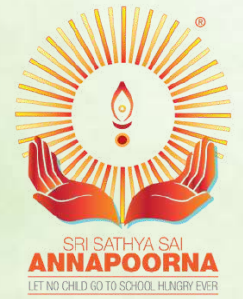


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FOREIGNERS' VISIT TO GOVERNMENT SCHOOLS AND INTERACTION WITH SCHOOL CHILDREN

16th February 2023



This morning, a few foreigners visited our government schools and spent time with children. It's always nice to have visitors who are willing to share their ideas and knowledge with students. It's especially helpful when these visitors can offer insights into how to study well, as this is an essential skill for children to develop.

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It's also encouraging to see the visitors shared a morning nutrition drink along with the children. Good nutrition is crucial for children's growth and development, and it's heartening to see that these visitors recognized the importance of providing healthy food and drinks to the students.

Overall, it was a positive experience for both the children and the visitors. We felt it's important to encourage these kinds of interactions, as they can help broaden the horizons of students and expose them to new perspectives and ideas.

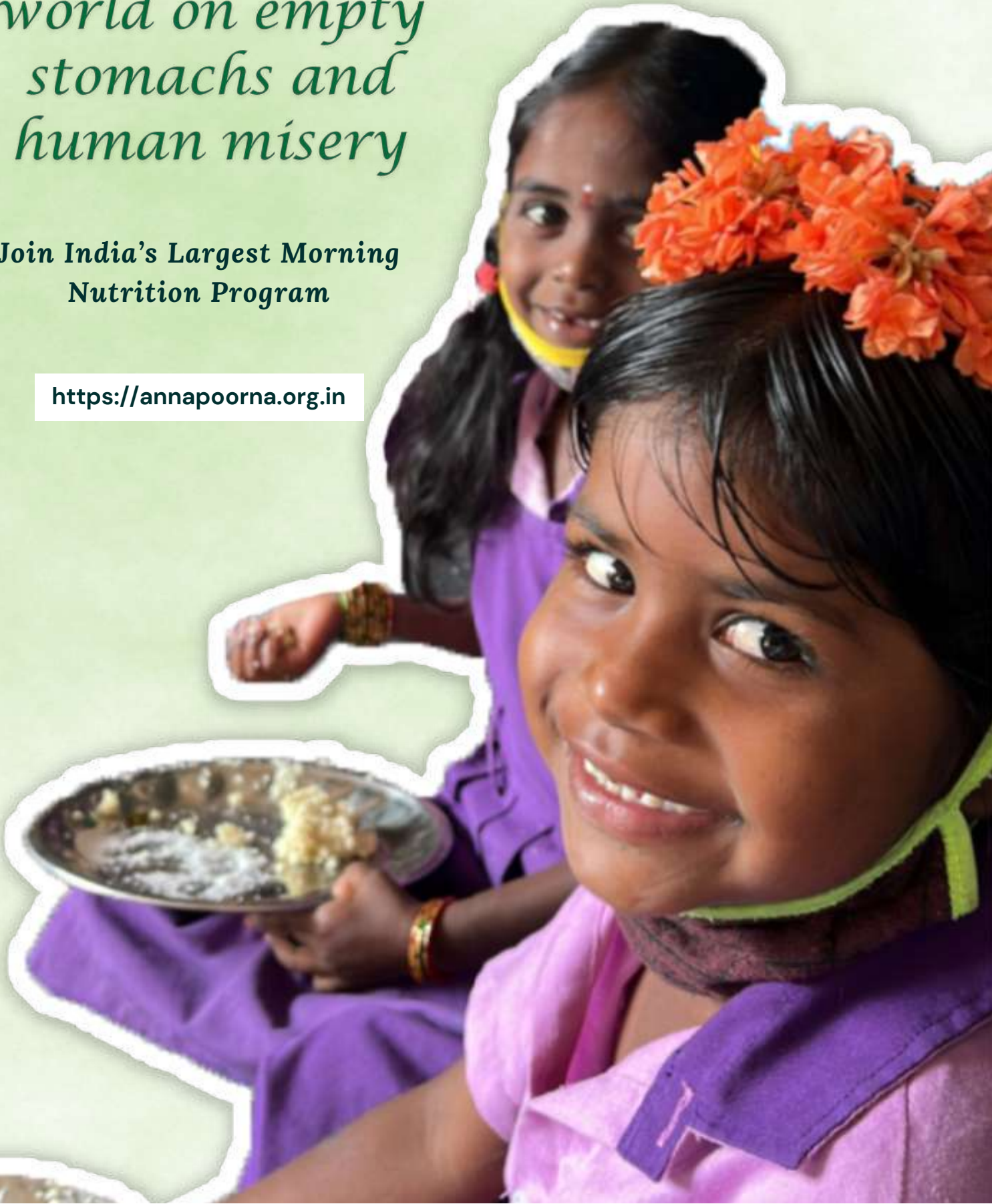


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*You can't build
a peaceful
world on empty
stomachs and
human misery*

**Join India's Largest Morning
Nutrition Program**

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ANNAPOORNA TRUST PARTICIPATES IN THE 10TH ANNIVERSARY OF LIONS DISTRICT SERVICE FOUNDATION 2023 - BANGALORE

11th February 2023



The 10th Anniversary of LDSF Day 2023 was held on 11th February in Hotel Attide, Yelahanka. Lions District 317F Service Foundation operates under the banner of Lions International District 317F.

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On this occasion, they showcased the currently running service projects of LDSF along with the upcoming projects. Lion K Vamsidhar Babu pmjf – International Director, was the Chief Guest, and the Chairperson of LDSF 317F – Lion C K Manohar Nambiar pmjf was the presiding officer, along with District Governor Lion B S Rajashekharaiiah pmjf and 2nd Vice District Governor Lion C M Narayanaswamy mjf as Guests of Honour.



Sri Sathya Sai Annapoorna Trust along with Prashanthi Balamandir Trust and Sri Sathya Sai Sarla Memorial Hospital participated in the event. Mr. Anand K Kadali – Executive Secretary & Trustee, Mr. Sai Prasad Ivaturi – Trustee and Treasurer, Mr. Jayaprakash Tallam – Trustee of the Sri Sathya Sai Annapoorna Trust along with Mr. Ashimavo Dutta – Chief Financial Officer – Sri Sathya Sai Sarla Memorial Hospital were present for the event. Many partner organizations and foundations like Synamedia, Horizons, Sirva, BGRS, ZEISS, and the Association of People With Disabilities associated with Lions also participated in the event.

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Mr. Anand K Kadali - Executive Secretary & Trustee - Sri Sathya Sai Annapoorna Trust spoke on the occasion about how the association with Lions International started with Annapoorna Trust in serving the rural children of Doddaballapur, Chikkaballapur, and Bengaluru North for 2477 children across 26 schools from June 2022. This would soon be expanded to 5000 children in the vicinity. This association and trust with Lions Club International, has now led to joining hands with many more upcoming projects in the field of Nutrition, Healthcare, and Education in association with the Sathya Sai Group of Institutions. He also highlighted about the SaiSure Multi-Nutrient Health mix which has made a difference to the school-going children by providing them with much-needed nutrition during their growing age. These acts of goodness and warmth of Annapoorna Trust have catapulted the support of many like-minded individuals and institutions, and is now able to serve more than 1.2 million children across 23 states and 3 Union territories.

The event ended with felicitation to partner organizations and foundations along with individuals who had contributed towards the cause of upliftment of society, followed by dinner.

MALNUTRITION FACTS

*We are nourishing every school-going child's future
with better nutrition to stop*



144 million

**children under 5 are stunted
(too short for their age)**



47 million

**children under 5 are wasted
(too thin for their height)**

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THE IMPORTANCE OF CHILD NUTRITION

February 2023



Poor diets and malnutrition are among the greatest societal challenges of our times, impacting our health, our economies, and our environment. A healthy nutritious diet is an essential component in the growing

and developing years of children. Child malnutrition is a chronic problem and a longstanding challenge in India. Malnutrition, at its core, is a dietary deficiency that results in poor health conditions. Nearly 33 lakh children in India are



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malnourished. It is a worry in the modern-day scenario of the country.

It manifests as wasting and stunting in children. Stunting and Wasting are two types of malnutrition that can occur in children. Stunting is low height and Wasting is low weight. They are measured with reference to the age of the child. Both stunting and wasting are serious concerns for children's health and well-being and can have long-lasting effects on their physical and mental development.



It is important to address malnutrition in children as early as possible to prevent deficiency-related diseases, weakened immune systems, and increased risk of death. As per the Global Nutrition Report-2022, 34.7% of children and 17.3% of children under 5 years of age in India, are still affected by stunting and wasting respectively. The call to action on child malnutrition is therefore an important necessary first step for all of us as a society.

Gift of Nutrition – Annapoorna Morning Nutrition Programme

This window of opportunity to save our children from chronic malnutrition, especially in the rural and underprivileged centres in the nation, led us, Sri Sathya Sai Annapoorna Trust, to provide free morning nutritious meals to the school-going children. A healthy morning nutrition can beneficially impact the way the child grows and builds up his or her intellect and intelligence.

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It has a lasting effect on their physical and mental well-being, academic achievement, and cognitive development.

In July 2012, a small group of IT professionals in Bangalore set out to improve the plight of about 50 underprivileged children on the outskirts of the city by providing them with nutritious breakfast, free-of-cost. Motivated by the results, the service initiative has expanded to embrace more children. Today, it is a leading morning nutrition programme, working at the grassroots level in the area of child nutrition and "hidden hunger" management.

Annapoorna Morning Nutrition Programme has benefited several rural and underprivileged school children with far-reaching impact. Higher attendance, lower dropout rates, improved health parameters, a marked increase in academic performance and attentiveness – and the list goes on.

Today, Annapoorna has touched over 1,200,000 children across 23 states and 4 union territories.



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Right to Nutrition and its implications on a developing nation

The Right to Nutrition is a fundamental birthright of every human being. Our founder, Sadguru Madhusudan Sai says, 'every child should have three fundamental rights – right to nutrition, right to healthcare, and right to education, irrespective of their social or economic status.'

Malnourished children have less potential to develop a healthy future. This affects the future of the country as these children who could contribute using their skills, are threatened with hunger. Good nutrition has the power to empower the present and future generations. India's greatest national treasure is its people. Healthy children are the building blocks to a healthy future of India. Jawaharlal Nehru said, "The children of today will make the India of tomorrow." This quote beautifully highlights the collective and individual responsibility we have toward our children, which will go a long way in nation-building. Without providing a way for them to thrive and grow, the nation cannot progress.

It is the dream of the Annapoorna Morning Nutrition Programme to build a nation, where no child goes to school hungry, EVER!

Ref for statistics:

<https://globalnutritionreport.org/resources/nutrition-profiles/asia/southern-asia/india/>



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AN EPITOME OF SELFLESS SERVICE - SISTER MONISHA RANJAN

February 2023



It was a day of great loss to the Annapoorna family when Sister Monisha Ranjan merged with Swami on 14th November 2022. Monisha Ranjan was closely associated with Annapoorna Trust and has exhibited a phenomenal quality of selflessness. As the saying goes, 'True selfless service is an expression of love,' her love for the Annapoorna beneficiary children was such that, she never left any opportunity to serve them. She even participated in building the

infrastructure for the Program. Many a time, her deteriorating health wouldn't permit outdoor visits, but she would insist that she serve the needy and the poor until her last breath. Such was her strong will to serve!

She truly practiced Sri Sathya Sai Baba's teachings and followed the principles through her dedicated work in the Trust's projects. We fondly remember her efforts to meet a large corporate donor during her last days. Despite it being a herculean task and given her health condition, she showed up at the meeting to represent the Annapoorna Trust and sought participation from the

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corporates. Her work ethics and Integrity are beyond any comparison and hard to emulate.

One can never forget her selfless efforts in setting up the Central Kitchen Infrastructure at Chennai in participation with Danirasa Foundation. Today, several government schoolchildren in Chennai are receiving healthy morning nutrition every single day from this kitchen!

As a mark of remembrance upon request from her parents, morning nutrition was started from Feb. 2023 in a Govt school in Hanur Taluk in Chamarajanagar district. She will forever remain as a guiding force and an inspiration for the Annapoorna family.



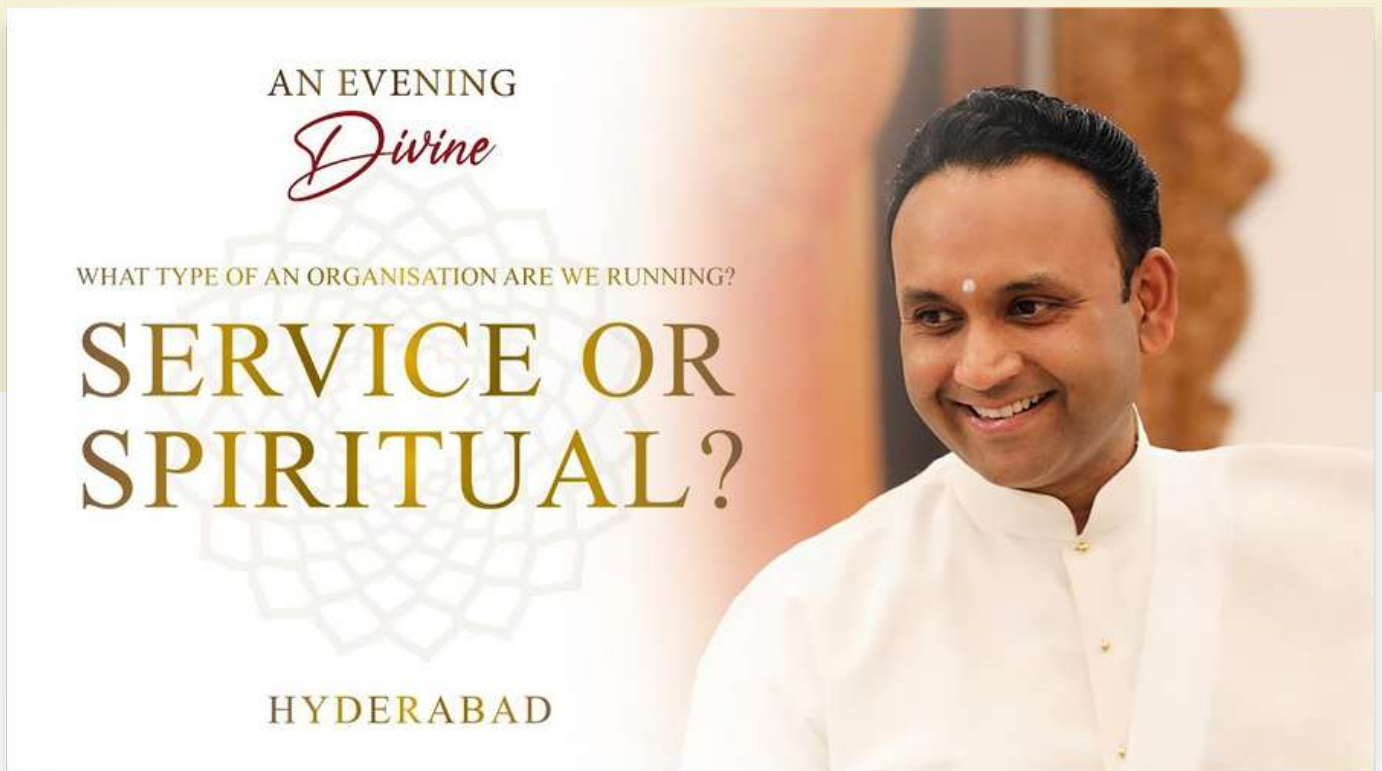
Monisha Ranjan and Pushkar Raghavan, Hon. Consultants, CSR Partner Alliances meeting Govt. officials at the Directorate of Public Instruction Campus Chennai, Tamil Nadu – 25th May 2022

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FROM CSR TO ISR—INDIVIDUAL CORPORATE RESPONSIBILITY

February 2023



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Businesses need to keep evolving constantly in order to continue being relevant in the changing flux of society, customer behaviour, and international scenarios that affect local transactions too. Under Section 135 of the Companies Act 2013, the provision of CSR (Corporate Social Responsibility) applies to every company in India that has a net worth of more than 500 crore, has a turnover of more than 1000 crore and has a net profit of more than 5 crore. This is the technical mandate; however, companies recognise that there are wider implications to adopting this policy and therefore, you will see a lot of companies who may otherwise not come under the purview of this law but still investing in activities that could be classified as CSR activities.

So broadly speaking, what is CSR?

It is a form of business practice or self-regulation undertaken by a corporate entity that reflects or showcases its accountability and commitment to the well-being of society. Apart from simple compliance issues, it helps the brands to build a better perception, attract more customers and employees, reduce talent attrition, and in the long-term helps the overall business success.

As per the defined terms of CSR policy, a company can choose to implement or invest in projects that fall under these categories: environmental initiatives, charity work, ethical labour practices, and volunteer projects.

In terms of financial commitment, the Board of Directors need to ensure that the company spends in every financial year, a minimum of 2% of the average net profits made during the 3 immediately preceding financial years.

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Experience of the Annapoorna Trust with CSR Projects

Sri Sathya Sai Annapoorna Trust works with school-going children. When it comes to aligning our work with the Sustainable Development Group (SDG) goals of the UN, we cater to the second one—hunger eradication. Nonetheless, the impact of our intervention has shown complementary results in supporting the educational goals too.

When we approach various corporates for collaboration, obviously we have to navigate a lot of screening and come to a point where the corporates see that their vision aligns with ours and they decide to fund our efforts based on their budget, and geographical area of preference.

A lot of times, companies prefer to start with the fourth subset of this policy—employee volunteering. They prefer to send their employees to our centres of service where they could participate in the actual intervention. This obviously has a dual benefit—their employees feel a sense of fulfilment and at the same time give exposure to school-children about what the future could hold for them as they come to understand their education and vocation options. Once trust is built between us and the corporates, they become ready to engage with us on a broader scale and come to think about supporting us in the opex or capex capacity.

Discussion during ‘Evening Divine’

During the latest event of ‘Evening Divine’ in Hyderabad, our founder, Sadguru Sri Madhusudan Sai, broached this subject while answering a few questions about how corporates and their employees could think of social investment.

He said that such kinds of work should be seen as social investment and not simply charity because we would be the beneficiaries if we help build our own society. If we invest in children for their education and health, we will help society to

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become more skilled and efficient. Furthermore, if we make them self-sufficient and help them stand on their own feet, we are creating prospective customers who would be able to help the startups that are being built today.

Individual Social Responsibility

Corporate social responsibility is a mandate by the government for a certain set of companies and employee social responsibility (ESR) is a culture being inculcated to garner goodwill and build a better image.

“But at the same time, individual social responsibility (ISR) should also be talked about where every individual reflects on how he/she could continue to invest in society”, said Sadguru.

Being a part of society, we can't shy away from the problems and issues that trouble us—we are connected together, and the recent wave of the pandemic could not have taught us in a more effective way. If someone else is in trouble, there is every chance that we also experience it in some way. Every individual is accountable for the best interests of the society. So, we cannot live an isolated life.

If the government, corporates and organizations work at the same pace toward the annihilation of hunger in the country, there would not be a single child going to school on an empty stomach.

Parting words

So, as we come to the conclusion of this discussion, we are proud to say that as a Trust, we are supported by hundreds of people who have an automatic sense of individual social responsibility. At the same time, we would like to increase this base and give more people a chance to contribute to the welfare of society.

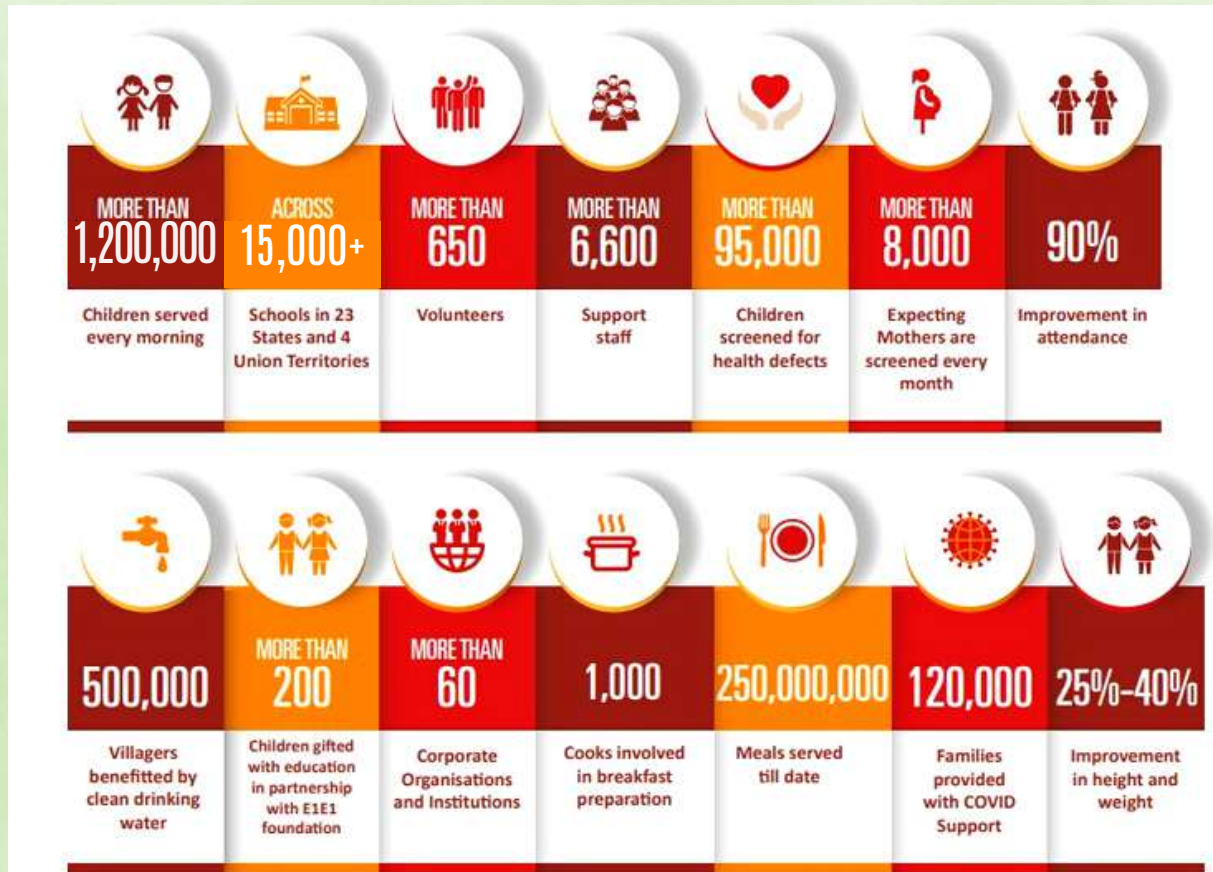
Come, join us, and reap a sense of fulfilment!

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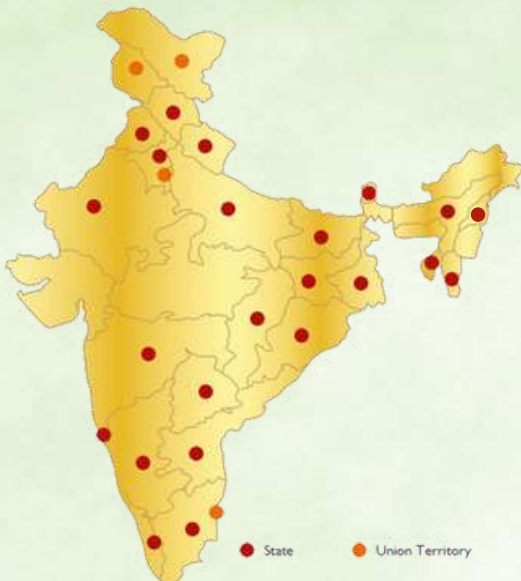
A QUICK OVERVIEW



ANNAPOORNA FOOTPRINT

INDIA

23 STATES, 4 UNION TERRITORIES



State	Children	Schools
KARNATAKA	4,83,379	5761
ANDHRA PRADESH	3,22,917	4331
TELANGANA	2,86,475	4070
PUDUCHERRY (UT)	28,578	267
RAJASTHAN	25,000	200
TAMILNADU	9,274	114
UTTARAKHAND	7,735	130
MIZORAM	4,000	113
UTTAR PRADESH	3,897	40
DELHI (UT)	3,286	9
TRIPURA	3,000	24
NAGALAND	2,624	72
JHARKHAND	2,489	16
BIHAR	2,000	11
HIMACHAL PRADESH	1,429	15
HARYANA	1,288	9
GOA	1,076	62
PUNJAB	1,018	9
WEST BENGAL	1,000	10
CHATTISGARH	1,000	5
LADAKH (UT)	1,000	10
MAHARASHTRA	974	12
SIKKIM	536	22
J&K (UT)	343	6
ASSAM	200	10
KERALA	120	1
ODISHA	26	1
Grand Total	11,94,684	15,330

OVERSEAS



AS OF JANUARY 2023



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