



ANNAPOORNA

The Gift of Nutrition

August 2022 Edition

Table Of Contents

Annapoorna Trust felicitated with the “Best School Health Programme of the Year – 2022 Award”	03
Relaunch of SaiSure multi nutrient health mix distribution to Govt. schools in Chikkaballapur district	06
Relaunch of Morning Nutrition Program for Govt. school children in districts of Telangana	09
Annapoorna Trust collaborates with Sopra Steria to launch Morning Nutrition Program in St Theresa Primary School, T C Palya, Bangalore	14
SaiSure multinutrient health mix launch at Zilpi village, Amravathi Maharashtra	17
Relaunch of Morning Nutrition with Danirasa Foundation – Ambattur, Chennai	19
Morning Nutrition launch at ZPHS school Mustabad, Rajanna Sircilla district, Telangana	21
Morning Nutrition launch at Anantharam, Jagtial district, Telangana	25
Visit to Govt. schools in Kagaznagar Mandal, Komuram Bheem Asifabad district	28
Annapoorna Morning Nutrition at Murtizapur taluk in Akola district, Maharashtra in collaboration with Universal Sompo General Insurance Company	31



Annapoorna Trust felicitated with the “*Best School Health Programme of the Year – 2022 Award*”



Read more at:

<https://annapoorna.org.in/annapoorna-trust-felicitated-with-the-best-school-health-programme-of-the-year-2022-award/>

Sri Sathya Sai Annapoorna Trust continues to work towards reaching out to serve more needy children across the country by providing morning nutrition. As part of this initiative, sharing ideas and thoughts with stakeholders, like-minded people, industry experts, and funding partners is an important step.

Annapoorna Trust was invited to attend the India CSR Awards, an event organised by Brand Honchos at Gurgaon, recognizing the efforts of various NGO implementing partners, and also deliberating on the way forward to bring maximum impact through corporate social responsibility efforts.

Speaking to attendees on this occasion Mr. Anand K. Kadali (Secretary and Trustee of the trust), stressed the importance of morning nutrition intervention in the schools, the impact it has on educational and health parameters, and the work done by the Trust so far along with the future goals to expand in sustainable manner the current nutrition interventions.

He also explained how many volunteers have been working towards the vision of letting no child go to school hungry, ever!

Later on, in recognition of the efforts and the impact shown, Annapoorna Trust was felicitated with the “Best School Health Programme of the Year – 2022 Award”. The team received the award from Dr. Kiran Bedi, 24th Lt Governor of Puducherry, and the 1st woman IPS officer in the country.

Annapoorna Trust is humbled by the recognition accorded to its efforts and the whole team feels encouraged to do more to reach out to the maximum number of children.





Relaunch of SaiSure multi nutrient health mix distribution to Govt. schools in *Chikkaballapur district – 1st Aug 2022*



Read more at:

<https://annapoorna.org.in/relaunch-saisure-chikkaballapur-aug-1st-2022/>

On 1st August, distribution of SaiSure multi nutrient health mix was reinitiated to all the 1479 govt. schools catering to almost 75,000 children in the entire district of Chikkaballapur.

SaiSure, a health supplement mix formulated by Annapoorna Trust is designed to specifically meet the macro as well as the micronutrients required for growing children. The tasty and highly nutritious SaiSure health mix augments the milk provided by the government in the schools (part of their mid-day meals) and thereby, makes it a wholesome meal for the children. This product is certified by the FSSAI and is manufactured in an FDA-approved facility. It can be easily consumed by simply mixing it in milk and also easily transportable to remote geographies.

After the discussions with the CEO Zilla Panchayat, Chikkaballapur, Sri Shivashankar Reddy, regarding the re-initiation plan, all the 75,000 children studying in the government schools in Chikkaballapur received supplies of SaiSure to be provided to children on alternate day during the months of August and September. Likewise, this would continue regularly in Govt schools in Chikkaballapur district with the support of Government officials. A combination of 5 gms of SaiSure powder mixed with 150 gms of Ksheera Bhagya milk powder (provided by the State Government executed by Akshara Dasoha team) is given to the children.

The table below shows number of children in the schools in each taluk of Chikkaballapur district receiving SaiSure:

Taluk	No. of children
Chikkaballapura	12221
Sidlaghatta	12672
Chintamani	14544
Gowribidanur	16082
Bagepalli	11813
Gudibande	6180
Total	73512

SaiSure has shown positive impact on the children. The teachers, cooks and headmasters of the schools have expressed their gratitude to the Trust for providing the nutritious SaiSure health mix and have requested to further provide for all the 5 days in the week. The teachers of many schools have had a common positive remark that children had been drinking SaiSure mixed in milk, happily and willingly, in contrast to plain milk which they had been receiving earlier. They also said SaiSure is very tasty and the children have been relishing it.



Relaunch of Morning Nutrition Program for Govt. school children in *districts of Telangana, 3rd August 2022*



Read more at:

<https://annapoorna.org.in/relaunch-morning-nutrition-telangana-aug-2022/>

On 3rd August 2022, Morning Nutrition Program was relaunched in Yadadri Bhongir, Siddipet, Sircilla, Karimnagar, Jagatial, Jangaon, Adilabad, Mehaboob Nagar, Nizamabad, Medchal, Ranga Reddy and Hyderabad districts of Telangana. With the relevant permission letters from various district officials this program has been restarted for close to 37000 govt. school children in 344 schools.

The relaunch event took place in ZHPS Bibinagar, Yadadri Bhongir district in Telangana in the presence of Chief Guest – Smt. P. Sabitha Indra Reddy, Hon'ble Education Minister, Telangana; Sri Pailla Shekar Reddy – Hon'ble MLA, Bhongir Constituency, Telangana; Mr. Sandeep Reddy Alimineti – Zilla Parishad Chairperson for Yadadri Bhuvanagiri District; Mr. Alimineti Krishna Reddy – MLC, TRS, Bhongir, Yadadri – Bhuvanagiri, Telangana; Mr. Alugubelli Narsi Reddy – MLC, Nalgonda, Telangana, Independent; Smt. Pamela Satpathy, IAS – Yadadri Bhongir Collector, Collector and District Magistrate; Sri Deepak Tiwari IAS – Additional Collector Local Bodies; Mr. Yarkala Sudhakar Goud – MPP, Yadadri Bhongir; Mrs. Goli Pranitha Pingal Reddy – ZPTC, Bibinagar; Mr. K Narayan Reddy – DEO Yadadri, Bhuvanagiri; MEO Mr. Naga Vardhan Reddy; Mr Raja Reddy – Headmaster. Mr. Pradeep Kumar – Regional Head and Mr Dhananjay Rao Ejapu – Manager in Marketing and Digital communication and volunteers were present representing Annapoorna Trust.

After brainstorming and working closely with the Department of primary and secondary education (Govt. of Telangana), 3 different variants of Morning Nutrition are being introduced.

Option 1: "SaiSure Health Mix which is a nutrient powder containing medically recommended Protein, Vitamins, Iron, and other micronutrients in chocolate and vanilla flavours.



Option 2: “Raagi Cereals Health drink” contains significant amounts of vitamin C and E. It is also high on B complex vitamins thiamine, riboflavin, niacin, folic acid, calcium, magnesium, iron, and phosphorus.

Option 3: Cooked breakfast prepared at school kitchen premises (local palate items like Upma, Kichdi, Poha etc)

Sl.No.	Menu	Location	No. of children	Schools
1	Raagi Cereals Health Drink	Rajanna Siricilla	9885	80
2	Raagi Cereals Health Drink	Yadadri Bhongir	6456	88
3	Raagi Cereals Health Drink	Bibinagar	3265	48
4	Cooked Breakfast + Raagi Cereals Health Drink	Siddipet	4921	41
5	Cooked Breakfast + Raagi Cereals Health Drink	Nizamabad	3635	22
6	Raagi Cereals Health Drink	Medchal-Malkajgiri (Alwal)	2379	9
7	Raagi Cereals Health Drink	Jagitial	1375	10
8	Raagi Cereals Health Drink	Karimnagar	620	9
9	Raagi Cereals Health Drink	Maheshwaram	584	3
10	Raagi Cereals Health Drink	Kammareddy	488	2
11	Cooked Breakfast + Raagi Cereals Health Drink	Champapet	470	1
12	Cooked Breakfast + Raagi Cereals Health Drink	Mahbubnagar	586	3
13	Raagi Cereals Health Drink	Nagarkurnool	735	3
14	Cooked Breakfast + Raagi Cereals Health Drink	Komaram Bheem - Kagaznagar	780	9
15	SaiSure Health Drink with milk	Jagtiala	3597	28
16	SaiSure Health Drink with milk	Hyderabad – Sishu Vihar	300	1
17	SaiSure Health Drink with milk	Siddipet (Anganwadi's)	250	3
18	SaiSure Health Drink with milk	Ranga Reddy (Anganwadi's)	240	2
19	Cooked Breakfast	Hyderabad (Bowenpally)	60	1
20	SaiSure Health Drink with milk	Adilabad (Anganwadi's)	500	5
		Total	41,126	368

In the event, Smt. P. Sabitha Indra Reddy – Hon'ble Education Minister of Telangana began her speech by saying, "Firstly, I thank Sri Sathya Sai Annapoorna Trust for undertaking service activities in the state of Telangana." She then went on to say that there had been a substantial progress in all the streams, especially in the education sector, since the last 8 years in the state, which she said had always been close to her heart since only children from weaker sections of society came to Government schools. "Our Honourable Chief Minister K. Chandrashekar Rao did everything possible during the COVID pandemic for the benefit of children in spite of many challenges," she said. Enabling the children to learn through Doordarshan – Prasar Bharati in the initial period, she mentioned that after COVID subsided, the state encouraged the children to attend school free of any fear of the pandemic. She also appreciated the teachers and said that they led from the front by setting themselves as examples and due to all these efforts, Telangana was placed first in Digital Enabled Teaching.

She further expressed her gratitude to Annapoorna Trust and said, "I wholeheartedly thank Sri Sathya Sai Annapoorna Trust for providing morning nutrition in the form of Raagi Jawa. Nalgonda constituency has always led from the front for these kinds of good initiatives. Our CM, Sri K Chandrashekar Rao has bigger plans of providing good education by means of 'Mana Ooru Mana Badi' Programme in the state of Telangana. The programme aims at all round development and creation of effective basic infrastructure in schools across the State. Due to the interest shown by ZPTC & MPTC teachers, number of children attending schools have also increased. Parents are also showing keenness in sending their children to Government schools."

"Now that Annapoorna Trust is keen to expand its services in the state of Telangana, there is so much to be done," she stated. "By joining hands, we are trying to mitigate the



problems for the benefit of society.” Lastly, she gave an assurance that the Government is always eager to support the needy people.

Mr. Anand Kadali – Secretary & Trustee of Sri Sathya Sai Annapoorna Trust addressed the gathering by saying Annapoorna Morning Nutrition Programme started initially in the year 2012 by serving 50 children and has now grown to serving more than 500,000 children in 22 states and 4 Union territories. He said, “During the CORONA times, schools were shut. We made sure children, parents, teachers and cooks were provided dry rations to make their ends meet. Now that COVID has subsided & schools reopened, we are restarting Morning Nutrition in the form of Raagi Jawa, Cooked Breakfast, SaiSure multi nutrient health mix etc based on the need, requirement & local palate.” He further explained that the nutrition provided in the morning would enable children to concentrate more on their academics. “We are extending this program in the districts of Bibinagar, Yadadri Bhongir, Rajanna Sircilla, Jagatial Karimnagar, Nagar Kurnool, Nizamabad, Mahbubnagar, Siddipet, Alwal, Malleshwaram, Champapet & Asifabad. Whenever we have volunteers in place, we are reinitiating the program with the support of Government officials,” he added. Aligning with the 3S model, Sarkara (Government), Samaja (Society) & Sanstha (Organisation), he said the Trust works methodically and systematically. Accompanied by the Trust members, Mr M Prabhakar Gupta, Mr. Jayaprakash Tallam and Mr. Sai Prasad to start this program and further, with the support of the education minister, Smt. Sabitha Indra Reddy, he said, the Trust looks forward to serving more children in the state of Telangana.

Let No Child Go to School Hungry Ever!



Annapoorna Trust collaborates with Sopra Steria to launch Morning Nutrition Program in St Theresa Primary School, *T C Palya, Bangalore – 1st Aug 2022*



Read more at:

<https://annapoorna.org.in/collaboration-sopra-steria-aug-2022/>

On August 1st, 2022, Sri Sathya Sai Annapoorna Trust in association with Sopra Steria launched SaiSure Morning Nutrition Program for 230 rural students at St. Theresa Higher Primary School, T C Palya in Bangalore.

Sopra Steria is a Paris-based European Tech leader, with its presence in nearly 30 countries, is recognized for its consulting, digital services, and software development. In India, Sopra Steria's Corporate Responsibility is managed under the banner of **"Yogdaan"- Sopra Steria India CSR Initiative**, focusing on education, healthcare, sanitation, skill development, community services and environment.

The launch event was inaugurated by dignitaries – Ms. Gayathri Mohan, CSR Head of Sopra Steria, the employees from Sopra Steria; Father Prashanth, Sister Lucy and staff from St. Theresa Higher Primary School; Management and Operations Team from Annapoorna Trust represented by Ashish Bhardwaj, Sai Bhaskar & Anil Lingayat.

SaiSure health mix, a nutritious supplement is a quick and scalable solution to address malnutrition. Formulated by Annapoorna Trust, it is designed to meet the macro and the micronutrients essential for healthy growth of the children. Certified by the FSSAI and manufactured in an FDA-approved facility, it has shown demonstrable positive results in children like weight gain, increased bone mass, healthy blood, improved immunity and cognitive abilities, backed with scientific data with studies.

An awareness session for the students regarding importance of good health was conducted followed by the formal start of the program with ribbon-cutting ceremony and preparation of SaiSure by the dignitaries themselves. 10 grams of SaiSure powder is mixed with 15 grams of milk powder (provided by the state government) in 100 ml water and given to the children. The children enjoyed the taste and relished it with cheer.





SaiSure multinutrient health mix launch at Zilpi village, *Amravathi Maharashtra* - *20th Aug 2022*



Read more at:

<https://annapoorna.org.in/saisure-multinutrient-health-mix-launch-at-zilpi-village-amravathi-maharashtra-20th-aug-2022/>

On 20th August 2022, Morning Nutrition program was launched in Zilpi village of Dharni Taluk, Amravathi district, Maharashtra. With relevant permissions from Government for 5 districts in Vidarbha region, morning nutrition has started in Akola and Amravathi. Very soon, the programme will start in the remaining 3 districts – Buldhana, Yavatmal & Washim as well.

The launch event took place in Zilla Parishad Higher Primary School in the presence of Mr. Rajkumar Patel – MLA Melghat, Mr. Rohit Patel – Ex Chairman, Mr. Suresh Raypure – Headmaster, Thok – Asst. Headmaster, Govt. Doctor, Sarpanch, Police Patil, Poshan Aahar Yojana President – Mr. Bhilavekar, Teachers, and from Annapoorna Trust, Mr Santosh Allath – National Manager, Mr. Anil Lingayat – Senior Executive Operations, Mr. Santosh Agarwal – Annapoorna in-charge of Vidarbha region.

SaiSure health mix, as part of morning nutrition, will be provided to a total of 248 students out of which 132 are boys and 116 are girls. As and when there is a requirement, Annapoorna Trust is keen to provide to many more children in the region. Mr. Rajkumar Patel – MLA Melghat (Melghat is a vast forest area spread over two taluks of Amravathi and Chikhaldara taluks) spoke about the various government initiatives like infrastructure needs, building apartment homes for the poor and underprivileged. He gave an assurance of providing a good support for the Morning Nutrition program and mentioned that milk and sugar will be provided by the government. He even came a step forward in support, by providing glasses for the children.

Mr Santosh Agarwal – Annapoorna Trust in-charge of Vidarbha region spoke about the presence of Morning Nutrition in the state of Maharashtra. His talk was followed by a session of question and answers as well.



Relaunch of Morning Nutrition with *Danirasa Foundation – Ambattur, Chennai* – 11th Aug 2022



Read more at:

<https://annapoorna.org.in/relaunch-of-morning-nutrition-with-danirasa-foundation-ambattur-chennai-11th-aug-2022/>

Annapoorna Breakfast program has been restarted in a rotary-aided school, Thiruvengadam Nagar Educational Society School in Ambattur, Chennai. Prior to COVID pandemic, Annapoorna Trust with Dani Rasa Foundation were providing morning nutrition to this school.

Different varieties of breakfast are prepared on all weekdays in the centralized kitchen from where breakfast is brought and served. The centralized kitchen is a full-fledged kitchen in Chennai, inaugurated in November 2019 in collaboration with Dani Rasa Foundation, for preparation of breakfast for needy government school-going children. More than 450 children from this school will receive hot nutritious breakfast every day.

The breakfast menus have been specifically designed to provide a variety of nutrients that will help keep students energetic and ready to learn until lunchtime. The menu is meticulously planned, making sure that the breakfast is wholesome in its nutrition quotient and meets the quality standards.

Recently, this school celebrated the Earth month in April 2022 with Toast organization. The children actively participated by planting saplings in their school thereby raising awareness in environmental conservation and finally culminating the event by having hot cooked breakfast together with the volunteers.



Morning Nutrition launch at ZPHS school

Mustabad, Rajanna Sircilla district, Telangana
– 29th August 2022



Read more at:
<https://annapoorna.org.in/morning-nutrition-launch-at-zphs-school-mustabad-rajanna-sircilla-district-telangana-29th-august-2022/>

On 29th August 2022, Morning Nutrition Program was launched at ZPHS school, Mustabad in Rajanna Sircilla district of Telangana. This is a part of the relaunch of Morning Nutrition Program in various districts of Telangana, initiated on 3rd August 2022 in Bhuvanagiri district in the presence of P. Sabitha Indra Reddy, Hon'ble Education Minister.

In this first phase of the launch in Sircilla district, Ragi Java (Ragi malt) drink with Jaggery was introduced to 80 schools comprising 9885 children. Subsequently, this would be increased to 30,000 children across the district. This Ragi malt would currently be provided on alternate days. Rich in calcium, and a great source of protein, fibre and various other nutrients, Ragi is known for its innumerable health benefits and nutritional value especially for growing children.

During the launch event, the teachers and cooks were provided with sarees as a token of gratitude and in recognition of their contributions, and as a further encouragement to continue supporting this mission of providing Morning Nutrition. Mr. Anand Kadali, Executive Secretary and Trustee of Sri Sathya Sai Annapoorna Trust addressed the gathering by stressing on the importance of sarkara (government), samaja (society) and sanstha (organization) working together to make this mission sustainable and at the same time cost-effective, so that the entire 30,000 children in the district are subsequently cared for. He further shared about the three different variants of Morning Nutrition which can be opted –

Option 1: "SaiSure Health Mix which is a nutrient powder containing medically recommended Protein, Vitamins, Iron, and other micronutrients in vanilla & chocolate flavours.



Option 2: “Ragi Cereals Health drink” contains significant amounts of vitamin C and E. It is also high on B complex vitamins thiamine, riboflavin, niacin, folic acid, calcium, magnesium, iron, and phosphorus.

Option 3: Cooked breakfast prepared at school kitchen premises (local palate items like Upma, Kichdi, Poha etc).

The dignitaries present in the event were

Sri Easari Ravindar Gazetted Headmaster – ZPHS Girls, Mustabad.

Mr. B. Vittalnayak – Gazetted Headmaster – ZPHS Boys, Mustabad.

Chief guest:

Smt. Nyalakonda Aruna Raghavareddy, Chairperson Zilla Praja Parishad of Rajanna Sircilla district.

Sri Dhanalakota Radhakrishnan – District Educational Officer of Rajanna Sircilla district.

Mr. Gundam Narsaiah – ZPTC of Mustabad Mandal.

Smt. Gandla Sumathi – Sarpanch, Gram Panchayat Mustabad.

Mr. K Gopal Rao – President Rythu Samanvaya Samithi Mustabad.

Hon’ble Smt. Janabai – President Market Committee Mustabad.

Hon’ble Smt. Ramadevi – MPDO Mustabad.

Hon’ble Smt B. Bannaji – MEO Mustabad.

Sri Thota Aagaiah – President TRS Rajanna Sircilla.

Sri Janagama Sharath Rao – MPP Mustabad.

Sri Vijaya Rama Rao – Ex Director CESS, Sircilla.

Sri Shadul Baba – Mandal Co-option Member, MPP Mustabad.

Sri Sarvar Pasha – Ex Mandal Co-option Member, MPP Mustabad.

Ms. Kancham Manjula Narsimlu – MPTC 1, Mustabad.

Mr Srinivas Goud – MPTC 2, Mustabad.

Representing from Annapoorna Trust were:

Mr. Anand Kadali – Executive Secretary and Trustee of Sri Sathya Sai Annapoorna Trust

Mr. Sushanth Karanth – Manager Corporate Comms

Mr. Dhananjay Rao Ejapu – Manager in Marketing & Digital Communication

Mr. Mahadev Naresh – Operations Executive

Children are the future of our nation, and it is our responsibility as a society to give them equal opportunities to grow into healthy adults. But with child malnutrition, a haunting reality for us, volunteers of Annapoorna Trust will not stop until no child goes to school hungry, ever!



Morning Nutrition launch at Anantharam, *Jagtial district, Telangana – 29th August 2022*



Read more at:

<https://annapoorna.org.in/morning-nutrition-launch-at-anantharam-jagtial-district-telangana-29th-august-2022/>

As part of relaunch of the Morning Nutrition Program in various districts of Telangana post COVID, a launch event was organized at Anantharam, Jagtial district in Telangana on 29th August 2022 at MPUPS School. 2500 children across 25 govt. schools will receive Ragi Java (Ragi malt) drink with jaggery on alternate days in this region.

Ragi is considered one of the most nutritious cereals and helps maintain good health. An excellent source of calcium, protein and rich source of vitamins, it is extremely beneficial for growing children.

The launch event took place in the presence of MEO Smt. Gayatri; Mr. Dasharath Reddy – HM, Velgonda MPPS; Mr. Komaraiah – schoolteacher. From Annapoorna Trust, officials present were – Mr. Anand Kadali – Executive Secretary and Trustee of Sri Sathya Sai Annapoorna Trust; Mr. Sushanth Karanth – Manager Corporate Comms; Mr. Dhananjay Rao Ejapu – Manager in Marketing & Digital Communication; Mr. Mahadev Naresh – Operations Executive; Mr. Srikanth Vooturi – Annapoorna active volunteer & In-charge of Jagtial district; Mr. J. Rajashekar and Mr K. Srinivas – volunteers.

In the event, MEO Smt. Gayatri addressed the gathering by saying she was inspired by Sathya Sai Baba to serve the society and she had served SaiSure to school children at Thakkalapalli before the COVID pandemic while working there. She further went on to motivate the children to inculcate values as a priority, to serve the society. Mr. Dasharath Reddy – HM of Velgonda MPPS brought in requests from many other HMs to start Morning Nutrition in their respective schools as well. He was a Sai youth earlier who used to participate in Grama seva activities with his family in those days. Now he is an active Sai Vrinda volunteer since 2015.



Annapoorna Trust volunteers, Mr. J Rajashekhar and K. Srinivas, who became the right-hand personnel for Annapoorna team, were actively involved in the execution of events and seva activities. Mr. Komaraiah, teacher of the school, handled supply of water, steel glasses, dresses etc., for the event. A schoolteacher came forward and expressed her motherly care by donating large glasses as hot raagi drink given in small glasses would be difficult to be handled by the children. Collective team effort is sure to bring about execution of a task in a more effective way!

Request from one more school – Velgonda ZPHS to start Morning Nutrition has been graciously accepted and 5 more schools have given their requests as well, for whom the Trust is happy to provide. The path is laid and the goal is clear that no child goes to school hungry, ever and the Trust remains committed to this vision.



Visit to Govt. schools in Kagaznagar Mandal, *Komuram Bheem Asifabad district – Telangana,* *30 Aug 2022*



Read more at:

<https://annapoorna.org.in/visit-to-govt-schools-in-kagaznagar-mandal-komuram-bheem-asifabad-district-telangana-30-aug-2022/>

On 30th August 2022, Annapoorna Trust officials – Mr. Anand Kadali – Executive secretary and Trustee of Annapoorna Trust; Mr. Sushanth Karanth – Manager Corporate Comms; Mr. Dhananjay Rao Ejapu – Manager in Marketing & Digital Communication; Mr. Mahadev Naresh – Operations Executive and volunteers – Mr. T Raghuvver Singh, Mr. Battu Mallesham, Mr. P Murali and Mr Laxman, visited Chintaguda, BalaBharathi and Charegam govt. schools where Morning Nutrition has been actively going on since July 2022.

Annapoorna Trust initiated Morning Nutrition program in Kagaznagar Mandal for a total of 780 children in 9 govt. schools on 8th July 2022. A mix of cooked breakfast and Ragi Java (Ragi malt) is being provided to the children of these schools for all the days in the week.

Day	Menu
Monday	Atukulu
Tuesday	Pongal
Wednesday	Ragi malt
Thursday	Vegetable upma
Friday	Vegetable rice
Saturday	Ragi malt



The Trust's officials and volunteers had personal interactions with the teachers and students. They also participated in the school assembly and took part in serving breakfast to the children at the schools. Mr. Anand Kadali spoke to the children at Chintaguda school about the importance of hygiene and advised them to cultivate healthy habits like brushing teeth every day, washing hands regularly, to trim nails, to comb hair etc. Anand and the team also had discussions with the teachers and cooks of the schools regarding various avenues of making Morning Nutrition, a Jan Andolan, by involving local communities, businessmen, entrepreneurs by encouraging them to take ownership and responsibility of the schools.



Annapoorna Morning Nutrition at Murtizapur taluk in Akola district, Maharashtra in collaboration with *Universal Sompo General Insurance Company*



Read more at:

<https://annapoorna.org.in/annapoorna-morning-nutrition-at-murtizapur-taluk-in-akola-district-maharashtra-in-collaboration-with-universal-sompo-general-insurance-company/>

From August 2022, Universal Sampo General Insurance Company have joined hands with Sri Sathya Sai Annapoorna Trust in providing morning nutrition to 377 school-going children in 5 govt schools across 4 villages in Murtizapur taluk of Akola district.

Annapoorna Morning Nutrition Program started in the Vidarbha region of Maharashtra in April 2022. Vidarbha is less economically prosperous when compared to other regions of Maharashtra and has hot humid climate with considerable poverty & malnutrition. On 04 Apr 2022, SaiSure multi nutrient health mix was launched in Murtizapur by Mr. Bacchu Babarao Kadu – state minister of Education. With relevant permissions from Government for 5 districts in Vidarbha region, morning nutrition has started in Akola for 1050 children and 250 children in Amravathi. Very soon, the programme will start in the remaining 3 districts – Buldhana, Yavatmal & Washim as well.

Annapoorna Trust is delighted to collaborate with Universal Sampo General Insurance Company (USGI), in its mission of providing Morning Nutrition to school-going children. Universal Sampo General Insurance Co. Ltd. is a joint venture of Indian Bank, Indian Overseas Bank, Karnataka Bank Ltd., Dabur Investment Corporation and a leading general insurer from Japan, Sampo Japan Insurance Inc. It is the first company in the Indian general insurance industry formed through a public-private pairing. They are well-known for their insurance products ranging from health, car & two wheelers, home, personal accident cover and more.

SaiSure health mix, a nutritious supplement is a quick and scalable solution to address malnutrition. Formulated by Annapoorna Trust, it is designed to meet the macro and the micronutrients essential for healthy growth of the children. Certified by the FSSAI and manufactured in an FDA-approved facility, it has shown demonstrable positive



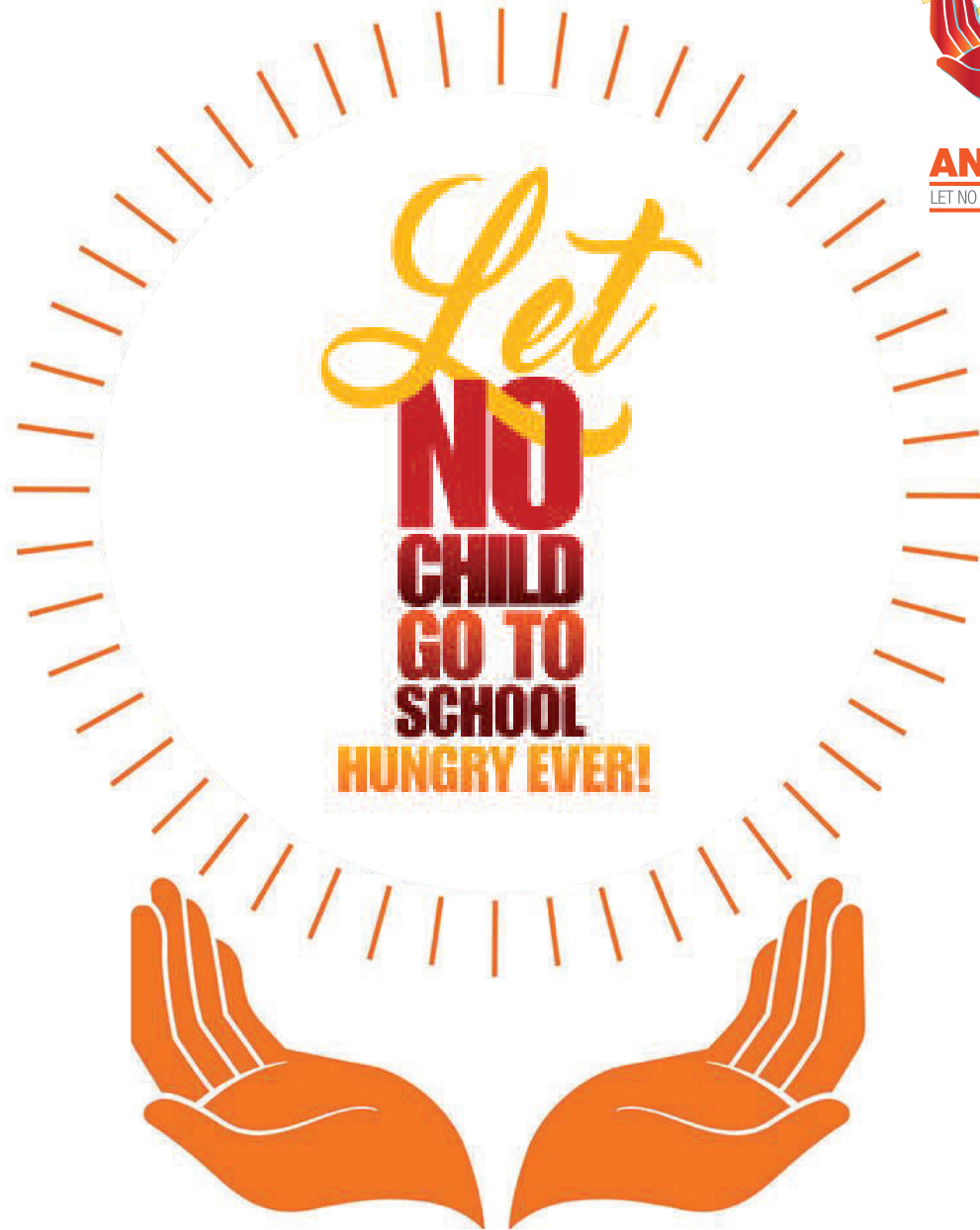
results in children like weight gain, increased bone mass, healthy blood, improved immunity and cognitive abilities, backed with scientific data with studies. Available in different flavours like vanilla and chocolate, SaiSure is quite cost-effective, and can be distributed with milk.

Providing the fundamental rights to every child, like right to nutrition, education and good health, is not merely the responsibility of the parents, the government, but it is the responsibility of the society at large and as long as these three units – the Samaja (society), the Sarkara (governments), and Sanstha (institutions) – work together, much can be done.





SRI SATHYA SAI
ANNAPOORNA
LET NO CHILD GO TO SCHOOL HUNGRY EVER



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