



# ANNAPOORNA

The Gift of Nutrition

OCTOBER 2019



# **ANNAPOORNA CONFERRED WITH CSR TIMES BEST NGO AWARD 2019**



It is with great humility, the team shares that Annapoorna has been conferred with this year's CSR Times Best NGO Award in the Healthcare Category!

This award recognises Non-Governmental Organisations (NGO) who deliver high impact through Corporate Social Responsibility (CSR) projects and adopt multi-stakeholder approach leading to excellence in outcome of projects. It is conferred by CSR Times, India's top CSR magazine, and was announced on September 18, 2019 at New Delhi.

# ANNAPOORNA ADJUDGED THE REGIONAL WINNER IN THE FIELD OF "SOCIAL IMPACT"



● 'Spirit of Humanity' is a national-level platform for collaboration, capacity building, rewards and recognition within the social sector in India. Thought-leaders from corporate, government, academia, social and CSR sectors unite at Spirit of Humanity for rendering their knowledge and expertise in evaluating the social impact created by participating organisations.

On this prestigious stage, Annapoorna has been awarded the Regional Winner for contribution in the field of 'Social Impact'.

# MORE CHILDREN TO BENEFIT FROM **SAISURE HEALTH MIX** IN KARNATAKA

Annapoorna's SaiSure health mix scheme has already been introduced in various districts in Karnataka such as Chikkaballapura, Ramanagara, Mandya, Kalaburugi, Tumakuru and Bengaluru Rural. The scheme is also implemented in parts of States like Tamil Nadu, Andhra Pradesh and Telangana.

SaiSure is a scientifically formulated multi-nutrient health mix that complements the milk supplied by the Government of Karnataka, in terms of essential

nutrients such as essential micro-nutrients, enhanced with a good taste that the children can relish. SaiSure is currently benefiting close to one lakh children in Karnataka.

Following the positive results of SaiSure health mix powder on children's health, Annapoorna team submitted the post-health analysis report to the state department of primary and secondary education in Karnataka which has decided to extend the scheme further.

Annapoorna, in association with Adama Chetana Trust, will now be serving SaiSure health mix to 42,000 more children! Adama Chetana is a volunteer organisation working on various social projects across Food, Education, Health, Rural Development and Environmental Issues. Minister for Primary Education, Shri Suresh Kumar launched this programme for Bangalore Urban Schools.





# ANNAPOORNA BREAKFAST FOR **GOBICHETTPALAYAM** IN TAMIL NADU

The flagship Annapoorna Breakfast Programme that serves over 200,000 children across various States in the Nation was further launched in Erode District's Gobichettipalayam in the State of Tamil Nadu. Honourable Education Minister of the State Thiru. Sengottaiyan participated in the launch of the event.



# MORE CHILDREN IN **KALABURAGI (GULBARGA)** TO BENEFIT FROM MORNING NUTRITION

## DISTRICTS KALABURAGI & BIDAR

### Govt to support health, edu initiatives

#### Annapoorna breakfast programme launched in school

KALABURAGI, DHNS

The State government will extend all help to any organisation which will join hands with the government for health and educational improvement of school children, said Primary & Secondary Education Minister S Suresh Kumar.

He was speaking after launching Annapoorna breakfast programme at Satya Sai University for Human Excellence at Navanihal village in Kalamalapur taluk of the district on Saturday. Admya

Chetana Trust in association with Sri Satya Sai Annapoorna Trust will serve free breakfast to 10,000 students of 75 schools in Kalaburagi district.

The minister stated, these two trusts have now come forward to provide nutritious breakfast to 10,000 students. "I will be happy if this noble work is expanded across the district."

Most of the family members go for work early in the morning leaving their children behind at home. The children will not get nutritious breakfast and will go to school with



Primary & Secondary Education Minister S Suresh Kumar shares a lighter moment with Satya Sai University for Human Excellence Vice-Chancellor B N Narasimhamurthy at Navanihal in Kamalapur taluk on Saturday. Sri Satya Sai Annapoorna Trust founder Darmadarshi Madhusudhan Sai looks on. DHPHOTO

an empty stomach. Learning capacity of the children will reduce due to the malnutrition.

It needs to be addressed, the minister opined. University Vice-Chancel-

lor B N Narasimha Murthy said, polarisation that children of rich families should go to pri-

vate schools and poor children to the government schools is a dangerous trend in the country. The aim of Sri Satya Sai Baba was to dispel such discrimination. Hence, education is being imparted free of cost at 18 educational institutions and the University of the trust and free treatment at the trust's hospital, he explained.

A country which fails to provide nutritious food, education and medical facility to children will remain backward, he explained.

Sri Satya Sai Annapoorna Trust Founder Darmadarshi Sri Madhusudhan Sai and MP Umesh Jadhav delivered speeches. MLAs Basavaraj Mattimod and Subhash Guttedar, MLC BG Patil, Zilla Panchayat President Suvarna Malaji and Trust President C Srinivas were present.



Annapoorna and Admya Chetana are partnering again, after the initial partnership in Bengaluru earlier this month, to help more than 10,000 needy Government School going children in Kalaburagi (Gulbarga) District with healthy morning nutrition!

Honourable (Hon.) Minister for Primary and Secondary Education in Karnataka, Sri Suresh

Kumar; Hon. Member of Parliament, Sri Umesh Jadhav; Hon. Members of Legislative Assembly, Sri Basavaraj Mattimod and Sri Subhash Guttedar; Hon. Member of Legislative Council, Sri BG Patil and Hon. Zilla Panchayat President, Sri Suvarna Malaji graced the occasion.



# SAISURE FOR ALL GOVERNMENT SCHOOL CHILDREN IN PUDUCHERRY

Annapoorna Trust is happy to announce the launch of the Morning Nutrition Programme for Government School children of Puducherry. This programme is in collaboration with the Government of Puducherry.

The programme started on **September 13, 2019**, in two schools in Puducherry, serving about 580 children with highly nutritious SaiSure health mix powder to be added to the Government

provided milk. SaiSure health mix augments plain milk with a lot of essential nutrients and micro-nutrients. Additionally, it also makes the milk tasty for the children to consume as it comes in two flavors - Almond and Chocolate.

Soon the programme will be benefiting all the Government School children across Puducherry.



# CHRIST UNIVERSITY STUDENTS' INTERACTION WITH ANNAPOORNA CHILDREN



September 13, 2019, saw a 16-strong team of students from Christ University come down to the Government Public School at Doddanekundi in Bengaluru to interact and serve breakfast to the children studying in the school.

The students who were in their first year of B.Com (F&A), as a part of their Math assignment, conducted surveys and interacted with the children.

More than 220 children from classes 1 to 7, studying in this school were served hot upma along with chutney. After which the volunteers spent three hours at the school interacting with the children of classes 3, 4 and 5. They conducted a mini survey on the impact of receiving a snack with milk daily.

During the survey, the Head Mistress of the school was happy to testify that the number of

students attending the morning assembly had increased, a positive effect of Annapoorna breakfast programme! Also, **there are no more cases of children fainting in the morning classes due to hunger**, which was unfortunately the case before Annapoorna breakfast programme began in this school.

