



ANNAPOORNA

The Gift Of Nutrition



AUGUST 2018 EDITION



Best NGO In Eradicating Extreme Hunger

New Delhi

Annapoorna Breakfast Programme has been adjudged and awarded the “Best NGO in Eradicating Extreme Hunger” on the occasion of National CSR (Corporate Social Responsibility) Summit that was held on August 2, 2018 in New Delhi.

Hon. Union Minister of State (Independent Charge), Ministry of Tourism, Mr. K. J. Alphons handed the award to the Annapoorna team and congratulated the team for their focus on building the Nation through Nutrition.

The event was graced by Honorable Union Ministers of India, senior leaders and CSR Heads from top companies across various industries.

Eye Camp Collaboration at Doddabele



Bengaluru, Karnataka

A collaboration of efforts always yields higher results than the sum of the individual efforts. An example of the same was seen in the case of the Eye Camp that was conducted at the Doddabele village Government School, where Annapoorna serves daily nutritious breakfast to the school children.

Narayana Nethralaya and Titan Eye Care joined hands with Annapoorna on Sunday, July 29, 2018 to conduct an Eye Camp for the villagers of Doddabele which is located off Mysore Road. It is to be noted that Annapoorna began its flagship breakfast programme here for 50 school children in 2012.

A total of 212 patients were screened for eye defects, of whom 111 of them were provided with free spectacles by Titan. Further, 12 patients who were advised to undergo Cataract surgery were taken to Narayana Nethralaya for the surgery.

20 Million Breakfast Meals Served



A great milestone has been achieved by Annapoorna Breakfast Programme recently, wherein 20 Million Breakfast Meals for children from rural schools and underprivileged centers have been served so far! Annapoorna currently serves across more than 1600 centers in 16 states and one Union Territory in the country.

Hygiene Drives by Oracle CSR Team and Annapoorna



Chikkaballapur, Karnataka

The Oracle CSR (Corporate Social Responsibility) team, in its 20th visit to Chikkaballapur district schools along with the Annapoorna team, visited a couple of Government (Govt.) schools in the district to drive home strongly the message of hygiene and cleanliness.

The combined team visited the Govt. School in Chamrajpet and the Urdu school in Kandavara, where hygiene awareness sessions were held for the children. While the Oracle CSR team distributed tooth paste, toothbrush, hair oil and soaps for the school children; Annapoorna chipped in with honey bottles for the children. Also, the Govt. School in Chamarajpet was provided with two water filters donated by Mrs. Gayatri, a volunteer from Annapoorna.

Annapoorna Breakfast For Vizianagaram Children



Vizianagaram, Andhra Pradesh

Annapoorna is all set to launch the flagship free breakfast programme for needy school going children in Vizianagaram district in Andhra Pradesh.

The team met the District Collector, Mr. Hari Jawaharlal along with District Education Officer, Ms. Nagamani garu who gladly gave permission for the commencement of the programme that will serve nutritious breakfast to school going children.

The breakfast service will begin in five schools comprising of 214 children across Gangubudi, Srirampuram, Thamarapalli, Konamasivanipalem and Ganivada in the Lakkavarapukota Mandal in the district.

Annapoorna Breakfast in Tirunelveli



Tirunelveli, Tamil Nadu

Annapoorna made in-roads into Tirunelveli this week, by commencing free nutritious breakfast for children in two schools in the southern district of Tamil Nadu.

The Annapoorna Breakfast Programme was inaugurated on Thursday, July 5, 2018 for 120 school children at Dr. Ambedkar Primary school in Thiruppani Karisalkulam, a tehsil in Tirunelveli. The inauguration was attended by District Collector, Ms. Shilpa Prabhakar.

Another breakfast programme was launched today on July 6, 2018 at Mandhira Murthy Primary School, Tirunelveli. This school has 30 children whose parents are town cleanliness workers. The inauguration in this school was attended by the District Revenue Officer, Mr. Muthu Ramalingam.

Media Coverage:

The events received media coverage through the leading daily 'Dina Malar'. They reported the said events a day before their launch.

Also, digital media 'Nijam TV' covered both the school inauguration events.