



# LAUNCH OF SAISURE

MULTINUTRIENT HEALTH MIX

FOR 70,000 GOVT SCHOOL  
CHILDREN

AT HUBBALLI, KARNATAKA

IN JOINT COLLABORATION WITH  
**ADAMYA CHETANA AND  
SRI SATHYA SAI  
ANNAPOORNA TRUST**



**ಅದಮ್ಯ ಚೇತನ**

ಶ್ರೀಮದ ಗುರೂಜಿ ಅದಮ್ಯ ಚೈತನ್ಯ ಸಂಸ್ಥೆ (೦)  
ಅಧ್ಯಕ್ಷ | ಅಧ್ಯಕ್ಷಿಣಿ | ಅಧ್ಯಕ್ಷಿಣಿ

ಶ್ರೀ ಅನಂತಕುಮಾರ್  
ಸಂಸ್ಥಾಪಕರು, ಅದಮ್ಯ ಚೇತನ



**ADAMYA CHETANA**

Smt. Girija Shastri Memorial Trust (R)

ANNA | AKSHARA | AAROGYA

Shri AnanthKumar  
Founder, Adamy Chetana

“There are many school going children who do not have proper breakfast in the morning. With an empty stomach how can they study? Children are the next generation youth and it is our responsibility to nurture them right from the beginning. Children who either cannot afford or are not being served breakfast at home, should not go hungry to school as it is detrimental to their physical and mental health.”

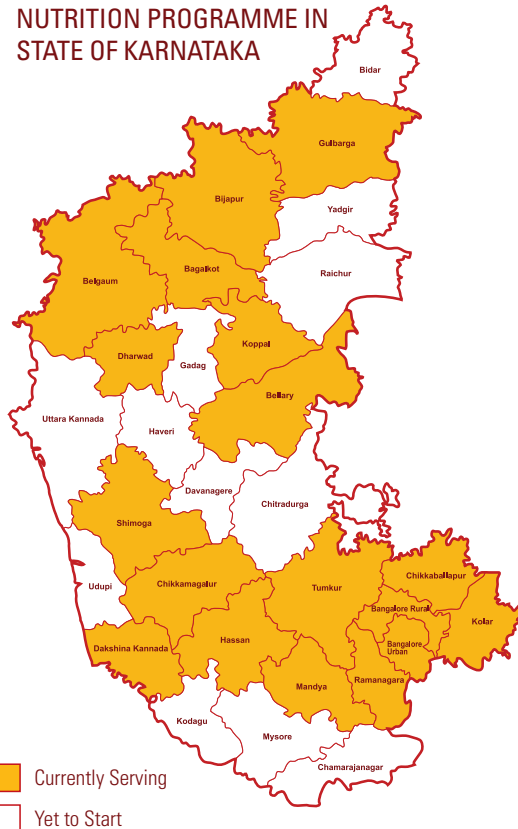
Guided by Bhagawan Sri Sathya Sai Baba on April 15th 2012 through HIS chosen instrument  
Sadguru Sri Madhusudan Sai



## SADGURU SRI MADHUSUDAN SAI

FOUNDER AND TRUSTEE,  
SRI SATHYA SAI ANNAPOORNA TRUST

### ANNAPOORNA MORNING NUTRITION PROGRAMME IN STATE OF KARNATAKA



DISTRICT	CHILDREN	SCHOOLS	COOKED BREAKFAST	SAISURE HEALTH MIX	NUTRITIOUS COOKIES & OTHER BASIC FOODS
Chikkaballapur	80,381	1586	10,978	69,336	67
Bangalore Urban	42,478	322	1,480	37,337	3,661
Gulbarga	16,305	149	9922	6383	
Tumkur	8,112	95	60	8052	
Ramanagara	5,356	116	151	5205	
Mandya	3,340	61	106	3234	
Bangalore Rural	3,148	33	2,157	991	
Bijapur	2,564	25		2564	
Dakshina Kannada	1,844	7	1,655	189	
Bagalkot	654	4	54	600	
Chikmagaluru	628	7		628	
Dharwad	611	4	137	474	
Karwar	590	16		590	
Belagavi	442	3	278	164	
Hassan	426	8		426	
Hospet	322	2	322		
Koppal	225	2		130	95
Bellary	120	1		120	
Kolar	82	3		82	
Shimoga	27	2			27
<b>GRAND TOTAL</b>	<b>1,67,655</b>	<b>2446</b>	<b>27,300</b>	<b>1,36,505</b>	<b>3,850</b>

## With the Divine Blessings of Bhagawan Sri Sathya Sai Baba

### SRI SATHYA SAI ANNAPOORNA TRUST LAUNCHES

“SaiSure Multinutrient Health Mix for 70,000 Govt School Children in Hubballi ”  
in Collaboration with Adamy Chetana (Smt. Girija Shastry Memorial Trust)

DATE: TUESDAY, 12<sup>TH</sup> NOVEMBER 2019 | TIME: 9 AM

#### GUESTS OF HONOUR:

**Sri. Basavaraj Bommai** - Minister for Home Affairs and Cooperation , Govt of Karnataka

**Sri. Jagadish Shettar** - Minister of Large and Medium Scale Industries , Govt of Karnataka.

**Sri. Pralhad Joshi** - Minister of the Parliamentary Affairs in the Central Cabinet , with additional portfolios of Mines and Coal.

**Sri. Arvind Bellad** - Member of Legislative Assembly - Hubli-Dharwad West constituency - Govt of Karnataka.

**Smt. Dr.Tejaswini Ananthkumar** - Chairperson - Adamy Chetana

#### VENUE:

**Gokul Garden Hall,**  
Gokul Road, Hubli - 580030

RSVP - Kiran BP - +91 97387 74388

## “SAISURE” - COLLABORATING AT A LARGER SCALE WITH GOVERNMENTS ANNAPOORNA'S NUTRITIOUS & DELICIOUS HEALTH MIX



SAISURE

+

KSHEERA  
BHAGYA MILK



**Delivering enhanced nutrition to  
children at Government Schools**



- ❖ A rapid response to a serious issue of Malnutrition among growing children
- ❖ Can be scaled up and expanded quickly to different parts (relatively less intense logistics)
- ❖ Demonstrable positive results backed with scientific data with studies.
- ❖ Available in Chocolate and Almond flavours

ABOUT  
**ADAMYA CHETANA**

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Adamyia Chetana is a voluntary organisation working in the field of social development. Registered in 1998, it has been set up in the memory of Smt. Girija Shastry, mother of Late Shri AnanthKumar (Founder) Union Cabinet Minister and MP from Bangalore (South), who dedicated her life to serving the poor and the underprivileged. Starting in a small way with 'tailoring classes' for poor girls (1998), computer training for girls (1999), innovative web portal for blood donation ([www.raktadan.org](http://www.raktadan.org)) and Aata-Paatha (2001), Adamyia Chetana today has touched the lives of thousands through its various projects across its core themes of **Anna, Akshara** and **Aarogya** [*Food – Education – Health*]. The trust also works on up additional areas of intervention around – **Rural Development** and **Environmental Issues**.

In collaboration with the Governments, over close to 150,000 children are provided Midday meals in the states of Karnataka and Rajasthan.

**WEBSITE:**  
<https://www.adamyachetana.org/>

ABOUT  
**SRI SATHYA SAI ANNAPOORNA TRUST**

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The Sri Sathya Sai Annapoorna Trust is a charitable trust headquartered in Muddenahalli, Chikkaballapur District of Karnataka, India. As a volunteer driven organisation, the Trust which was set up in November 2015, primarily strives to feed nutritious, well-balanced breakfast to all school-going children in rural India and disadvantaged sections of the society. It also seeks to enable holistic development of children by actively engaging with the school authorities and helping them integrate an ethos of academic as well as human excellence.

**Its flagship activity "Annapoorna Breakfast Programme" has been conducted by over 600 volunteers providing free morning nutrition to over 200,000 school-going children at 3000+ schools located across 15 states and 2 Union Territories.** The programme has led to excellent reception from the schools as well as positive impact in terms of increased attendance, better health, and improved academic performance of the children.

**WEBSITE:**  
<https://www.annapoorna.org.in>

**SAMASTHA LOKA SUKHINO BHAVANTHU**